

Share the Shelter Music Fest E-Press Kit



Benefitting Alaqua Animal Refuge and
Shelter House Domestic Violence Center

July 24, 2011, 5 to 9 p.m.

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Share the Shelter Music Fest

Fest Fast Facts

Event Name: Share the Shelter Music Fest

Tagline: In Harmony to Save Lives

Mission: To raise funds for and awareness about domestic violence and animal cruelty during an outdoor music festival featuring some of the area's best musical talent.

Date: Sunday, July 24, 2011

Time: 5 to 9 p.m.

Location: Gulf Place, Santa Rosa Beach (at the corner of highways 30A and 393)
www.Gulf-Place.com

Benefiting: Alaqua Animal Refuge and Shelter House Domestic Violence Center (for more information on these local nonprofit organizations, please see page 5)

Artist lineup: Bryan Kennedy, Daphne Willis, Dread Clampitt, Heritage and Kelsey Anna

Event highlights: Food, beverages, unique arts and crafts, an exclusive VIP lounge

Ticket prices: General admission - \$20 in advance or \$25 at the event. VIP Lounge - \$100

Ticket purchasing options: Online - www.ShelterHouseNWFL.org. By phone - 850-342-1201. In person - Silver Sands Factory Stores information kiosk, Alaqua Animal Refuge, Shelter House, La Botana restaurant or at the event

Commemorative event T-shirts: www.ThinkItWearItstore.com

Sponsors

Title: The Seagrove Coyote and La Botana

Platinum: AlliBeck Events

Gold: Dixielectricar of Destin, Graffiti's Funky Blues Shack, Silver Sands Factory Stores, The Red Bar, Think It Wear It Express

Silver: Preston Hood Chevrolet, Smiling Fish Café

Bronze: SunTrust Bank

VIP Sponsor: Grayton Beer Co., Wine World and The Culinary Gallery

Media Sponsor: 30A.com, SoWal.com and Proffitt PR

Shelter House Domestic Violence Center: www.ShelterHouseNWFL.org / 850-243-1201

Alaqua Animal Refuge: www.AARFlorida.com / 850-880-6399



Share the Shelter Music Fest

Press Release

Five musical artists and groups band together against domestic violence and animal cruelty with Share the Shelter Music Fest

-Alaqua Animal Refuge and Shelter House Domestic Violence Center to benefit from outdoor fundraiser and concert this month

(SANTA ROSA BEACH, Fla.) On Sunday, July 24, five musical artists and groups will take the stage during the Share the Shelter Music Fest, an outdoor concert to raise awareness and funds for Alaqua Animal Refuge and Shelter House Domestic Violence Center.

The event, which will be held from 5 to 9 p.m., will feature live performances by Bryan Kennedy, Daphne Willis, Dread Clampitt, Heritage and Kelsey Anna, all of whom are passionate about supporting the two local nonprofits in their missions to end domestic violence and animal abuse.

"When people come together and focus collective and creative energy, as we hope to do through the organizations, musicians and supporters of Share the Shelter, we can make social change happen." Michelle Sperzel, executive director of Shelter House, said regarding the goal behind the event. She added, "Domestic violence touches the entire family, from the woman we serve to the pet that shows its unconditional love."

The festival is the first joint-effort fund raiser two nonprofits. Laurie Hood, president and founder of Alaqua Animal Refuge said, "Through Share the Shelter, we have found the perfect opportunity to partner with Shelter House. At the heart of both of our nonprofits, we are focused on providing a safe haven and a second chance at life. This music fest will not only provide an amazing evening of musical entertainment, but it will also help both local organizations create a strong voice against the atrocities of abuse."

The event will offer a variety of vendors, including artist and jewelry makers and specialty retailers, as well as food and beverage from 98 Bar-B-Que, Amore Pizzeria, Hawaiian Shaved Ice, the Itty Bitty Ice Cream Mini and Tacos Y'all. As well, Share the Shelter will feature an open-air VIP lounge that will give ticket holders exclusive access to the artists; upholstered seating in a premium location; complimentary appetizers from The Culinary Gallery and beverages, including offerings from Grayton Beer Co., chair massages provided by Serenity by the sea therapists and Share the Shelter swag bags.

Sponsors for Share the Shelter Music Fest include The Seagrove Coyote and La Botana at the title level; AlliBeck Events at the platinum level; 30A.com, Dixielectricar of Destin, Graffiti's Funky Blues Shack, Silver Sands Factory Stores, The Red Bar and Think It Wear It Express at the gold level; Preston Hood Chevrolet and Smiling Fish Café at the silver level; SunTrust Bank at the bronze level; Grayton Beer Co., Wine World and The Culinary Gallery at the VIP level; and 30A.com, SoWal.com and Proffitt PR at the media level.

General admission tickets to Share the Shelter Music Fest are available for \$20 before the event by going to www.ShelterHouseNWFL.org, calling 850-342-1201 or visiting the information kiosk at Silver Sands Factory Stores, Alaqua Animal Refuge, Shelter House or La Botana restaurant. General admission tickets will also be available for \$25 at the event. Limited tickets to the VIP lounge are available in advance through the website or by phone order for \$100. Commemorative T-shirts can be purchased at the event or at

Share the Shelter Music Fest About the Benefactors

Shelter House Domestic Violence Center

Shelter House is the state-certified domestic violence shelter serving victims of domestic violence in Okaloosa and Walton counties. Services include a 24-hour hotline, crisis counseling, advocacy, outreach, primary prevention, transitional housing and confidential sheltering. Between July 1, 2010 and May 1, 2011, Shelter House directly touched more than 3,665 lives in Okaloosa and Walton counties by providing the following services to abused women and children: provided 10,252 bed nights to 310 women and children, answered 1,021 Hotline calls, provided 2,936 hours of counseling, led 282 domestic violence support groups and gave 1,300 community referrals. If you feel that a family member or intimate partner is endangering your physical or emotional safety, or if you know someone experiencing this in their home, call Shelter House's hotline at 1-800-44-ABUSE, or 850-863-4777.

Alaqua Animal Refuge

Alaqua Animal Refuge – an independent, nonprofit organization located on Florida's Emerald Coast – advocates the general welfare and humane treatment of animals by providing shelter, prevention of pet overpopulation and adoption services. Located on 10 acres in Freeport, the refuge was formed by Walton County, Fla.-resident Laurie Hood in 2007 when she discovered that countless animals were being euthanized due to the lack of a no-kill shelter/adoption organization in the area. Since that time, Alaqua Animal Refuge has helped find homes for more than 6,000 animals. Currently, up to 100 animals are adopted per month from this unique rescue facility, which serves as a true refuge for more than 250 animals at any given time. For more information on Alaqua Animal Refuge, go to AARFlorida.com or call 850-880-6399.



Graphics Resources

Click on the thumbnails below to download high-res versions, or click [HERE](#) a full gallery. Also, please note that photos from the event will be available [HERE](#) by 10 a.m., July 25.



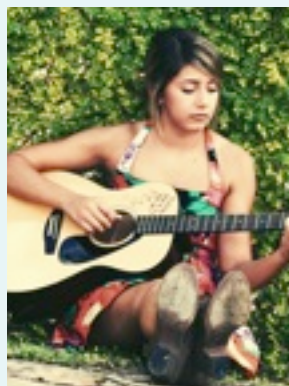
Daphne Willis



Bryan Kennedy



Heritage



Kelsey Anna



Dread Clampitt
Low-res only

Share the Shelter Music Fest Band Bios

Click on each artist/band's name
to download a bio, or click
[HERE](#) for all bios.

[Bryan Kennedy Bio](#)

Website: www.Bryan-Kennedy.com

[Daphne Willis Bio](#)

Website: www.DaphneWillis.com

[Heritage Bio](#)

Website: www.HeritageBand.com

[Dread Clampitt Bio](#)

Website: www.DreadClampitt.com

[Kelsey Anna Bio](#)

Website: www.KelseyAnna.com



Share the Shelter Music Fest

Facts About Animal Abuse & Domestic Violence

Source: American Humane Association in association with the National Coalition Against Domestic Violence - www.AmericanHumane.org

Why it Matters

- 71% of pet-owning women entering women's shelters reported that their batterer had injured, maimed, killed or threatened family pets for revenge or to psychologically control victims; 32% reported their children had hurt or killed animals.
- 68% of battered women reported violence towards their animals. 87% of these incidents occurred in the presence of the women, and 75% in the presence of the children, to psychologically control and coerce them.
- 13% of intentional animal abuse cases involve domestic violence.
- Between 25% and 40% of battered women are unable to escape abusive situations because they worry about what will happen to their pets or livestock should they leave.
- Pets may suffer unexplained injuries, health problems, permanent disabilities at the hands of abusers, or disappear from home.
- Abusers kill, harm, or threaten children's pets to coerce them into sexual abuse or to force them to remain silent about abuse. Disturbed children kill or harm animals to emulate their parents' conduct, to prevent the abuser from killing the pet, or to take out their aggressions on another victim.
- In one study, 70% of animal abusers also had records for other crimes. Domestic violence victims whose animals were abused saw the animal cruelty as one more violent episode in a long history of indiscriminate violence aimed at them and their vulnerability.
- Investigation of animal abuse is often the first point of social services intervention for a family in trouble.
- For many battered women, pets are sources of comfort providing strong emotional support: 98% of Americans consider pets to be companions or members of the family.
- Animal cruelty problems are people problems. When animals are abused, people are at risk.

Did You Know?

- More American households have pets than have children. We spend more money on pet food than on baby food. There are more dogs in the U.S. than people in most countries in Europe - and more cats than dogs.
- A child growing up in the U.S. is more likely to have a pet than a live-at-home father.
- Pets live most frequently in homes with children: 64.1% of homes with children under age 6, and 74.8% of homes with children over age 6, have pets. The woman is the primary caregiver in 72.8% of pet-owning households.
- Battered women have been known to live in their cars with their pets for as long as four months until an opening was available at a pet-friendly safe house.